

WEST COAST LEAF

A Creative Xpressions publication • PO Box 1716, El Cerrito CA 94530 USA • 510-215-8326

WEST COAST LEAF advertising specifications and dimensions (as width by height):
Acceptable artwork for publication: Full size, 300 line CMYK color or 200 line grayscale in jpeg or PDF format.

WHICH DISPLAY AD SIZE FITS YOUR MESSAGE?

Full Page

10" wide X 15.8" height

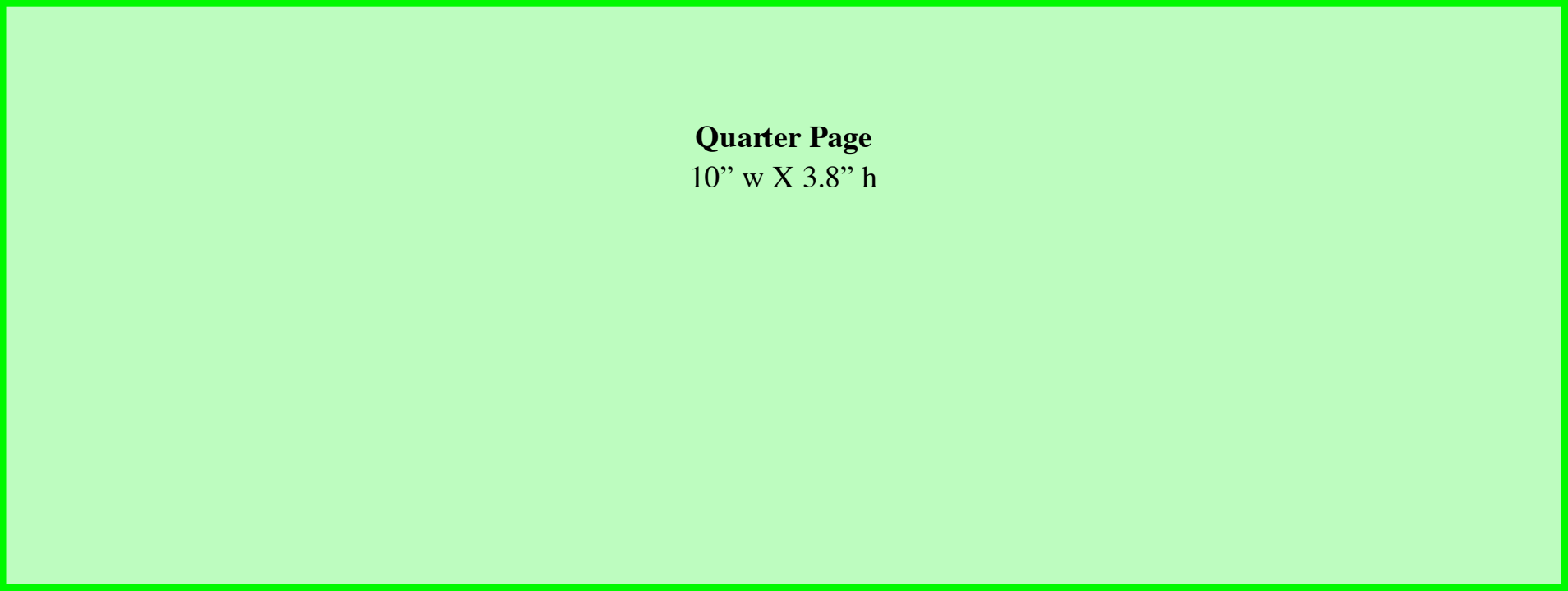
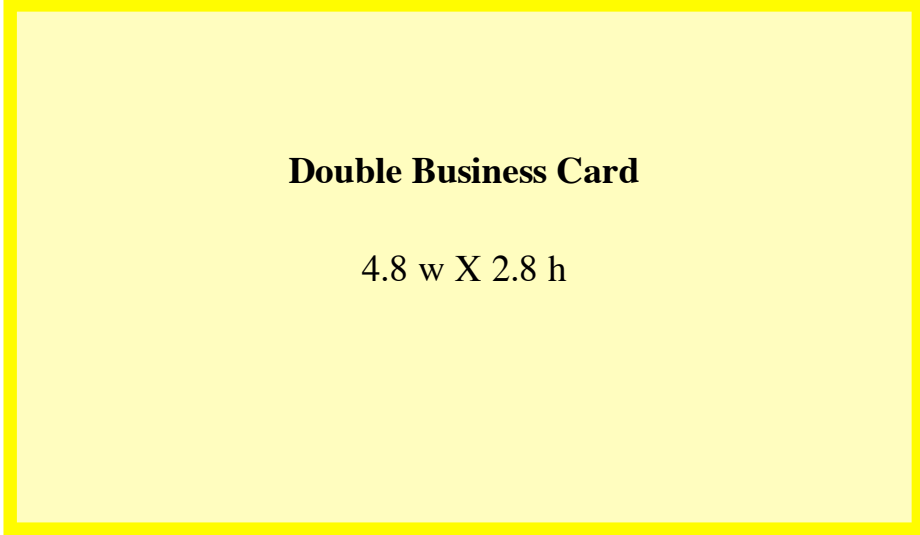
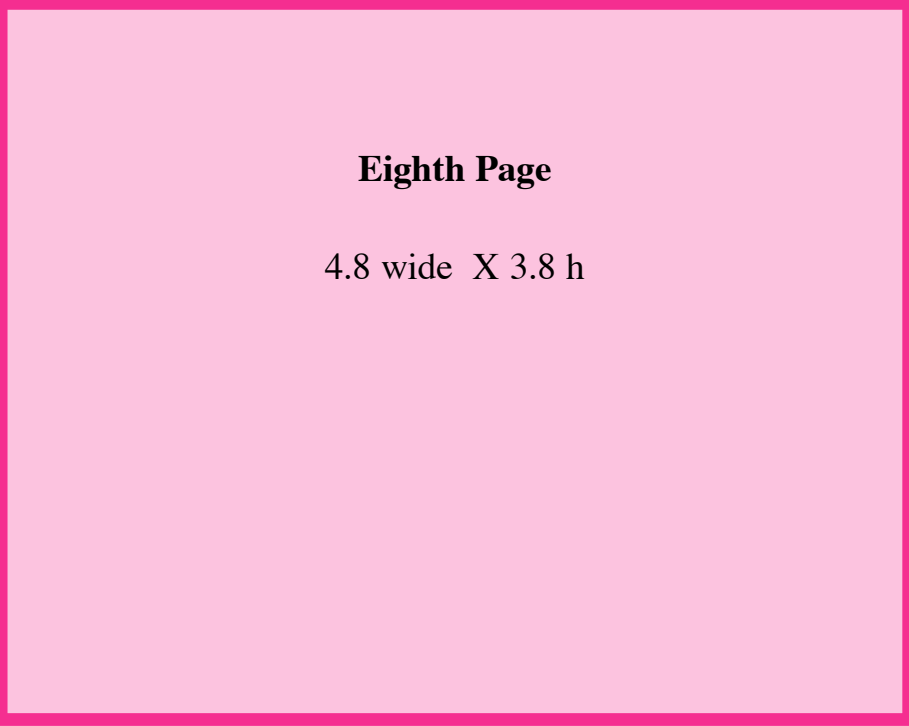
Three-Quarters Page

10" w X 11.8" h

3 column Quarter Page

7.4" w X 5" h

WEST COAST LEAF Ad Dimensions:
Full Page 10" wide X 15.8" height



WEST COAST LEAF
Dimensions:

Full Page
10" wide X 15.8" height

Three-Quarters Page
7.4" w X 15.8" h

Vertical Half Page (Flyer size)
7.4" w X 10.3" h

Mini-Flyer Quarter Page
4.8" w X 7.7" h

WEST COAST LEAF SPECIAL FORMAT: 3 Column page :

Full Page Dimensions
10" width X 15.8" height

THREE COLUMN PAGE OPTION

Eighth Page
6.6" w X 2.8" h

Business Card
3.2" w X 1.9" h

Double Business Card
3.2" w X 3.8" h

Special Half Page
6.6 w X 11.5 h

Double Business Card
6.6" w X 1.9" h

Eighth Page
3.2" w X 6" h

Quarter Page
6.6" w X 6" h